

LET'S DO IT BETTER

improving quality of education for
adults among various social groups



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NICE MEETING 14-15 JUNE



PARTNER ACTIVITIES according to SOCIAL MEDIATION

- *Partner: Onda Urbana - Italy*
- *Target group: young people*

Which is, for your organisation, the most successful action of social mediation concerning young people with limited employment opportunities who dropped out of school in order to provide better them career opportunities

Project title:	La Cattiva Strada (The Wrong Truck)
Description:	<p>La Cattiva Strada (The Wrong Truck) is a project financed by the Ministry of Youth and the City of Turin.</p> <p>The project is aimed at teenagers and young people wandering in the multiethnic area of Porta Palazzo. The main goal of the project is to fight and avoid forms of social distress and dangerous behaviors, which are mainly linked to the use, abuse, trafficking and addiction to drugs.</p> <p>Thanks to a work of street education, made through the use of both peer education, intercultural mediation and popular education, we managed to create forms of social solidarity and active participation. In addition we started up programs of active citizenship concerning the young people involved.</p> <p>The project involved about 60 teenagers and young adults through:</p> <ul style="list-style-type: none">• detailed information in order to increase knowledge about the risk of using drugs;• development of legal and psychological support;• participation in laboratory and sports activities such as creating an audio-visual laboratory, taking part in a five-a-side football team and organizing 3 street parties.• enhancing of the area resources and involvement in shared activities.
Strengths:	The creation of this kind of project, which has been possible thanks to public financial contribution, find its strength in the

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	capacity of addressing an important social phenomenon which isn't much taken into consideration.
Weaknesses:	The deadline of the project and the limited contribution represented both a starting point for the creation of the project and, at the same time, a weakness for the fact that we were not able to guarantee its continuity.