



## Target group meeting / workshop September 2012

- Partner: COOP. SOC. LA COMUNITA'
- Target group: YOUNG PEOPLE

<b>Goal</b>	<b>Improve social and work inclusion of target group</b>
<b>Objectives</b>	<ul style="list-style-type: none"> <li>▪ support awareness and a knowledge value of competences</li> <li>▪ raise awareness of personal skills and self-esteem of beneficiaries</li> <li>▪ promotion social and political empowerment</li> </ul> <p><i>Choose (based on your target group)</i></p> <ul style="list-style-type: none"> <li>X develop and improve occupational and social integration of young people (over 16 years) <ul style="list-style-type: none"> <li>○ raise consciousness in women as well as in their husbands and families about their emancipation, the construction of their own personality through elimination of illiteracy and occupational integration</li> <li>○ develop support for parents dealing with social and professional difficulties</li> <li>○ develop social and labor integration of immigrants</li> </ul> </li> </ul>
<b>Methodology</b>	Popular education and social mediation as tools for target group's empowerment
<b>No. of beneficiaries involved</b>	10-18
<b>No. of staff operators involved</b>	2
<b>Activities</b>	Leisure activities (soccer tournament interracial) animative leisures (web radio) and aggregation aimed at creating a stable group of boys
<b>Outputs and results</b>	<ul style="list-style-type: none"> <li>- Realization of some direct radio (channel Zainet - Radio Jeans) in collaboration with some guys</li> <li>- Realization of the tournament calico (5th year)</li> </ul>
<b>Strengths identified</b>	Cohesion and motivation
<b>Weaknesses</b>	Oscillating frequency of the group involved in the summer (holidays etc.).
<b>Other information</b>	