



Target group meeting / workshop September 2012

- Partner: Onda Urbana
- Target group: Young people

Goal	Improve social and work inclusion of target group
Objectives	<ul style="list-style-type: none"> ▪ support awareness and a knowledge value of competences ▪ raise awareness of personal skills and self-esteem of beneficiaries ▪ promotion social and political empowerment ▪ develop and improve occupational and social integration of young people (over 16 years)
Methodology	Popular education and social mediation as tools for target group's empowerment
No. of beneficiaries involved	20
No. of staff operators involved	5
Activities	Workshop on video production regarding occupational and social integration of young people
Outputs and results	<ul style="list-style-type: none"> - A video produced on project activities - Beneficiaries empowerment regarding their artistic skills and awareness on their occupational and social integration
Strengths identified	Enthusiastic reaction of beneficiaries on video production activity. Beneficiaries were the main actors of the video and also of his production and subject identification.
Weaknesses	Excess of protagonism by some of the beneficiaries
Other information	